



DOWNTOWN DENVER *Awards*

NOVEMBER 12, 2026

SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT

For six decades, the Downtown Denver Awards has celebrated the innovators, leaders, and organizations that are shaping the future of our city's urban core. These prestigious awards recognize exceptional contributions to downtown's vitality, economic growth, and quality of life. From groundbreaking development projects to community-focused initiatives and visionary business leadership, the Awards honor those who are making downtown Denver a more vibrant, inclusive, and thriving place for all.

WHY SUPPORT?

This signature event brings together Denver's most influential business leaders, civic officials, developers, and community stakeholders for an evening of celebration and connection. It's a unique opportunity to spotlight excellence while fostering the relationships and momentum that drive our downtown forward.

Your sponsorship of the Downtown Denver Awards demonstrates your commitment to the continued success and evolution of our urban core. As a sponsor, you'll gain prominent recognition and visibility among Denver's influential leaders while positioning your organization as a champion of Denver's continued growth and prosperity.



THE 2026 DOWNTOWN DENVER AWARDS: AN EVENING IN TWO ACTS

The 2026 Downtown Denver Awards introduces a dynamic new format designed to honor excellence while expanding our celebration to the broader community:

Awards Stage Program and Dinner | Ritz-Carlton, 5:30 - 7:30pm

Our evening begins with an intimate dinner and formal program at the Ritz-Carlton, where Award winners, key stakeholders, sponsors, community leaders and distinguished guests will gather to formally recognize our award recipients. This seated dinner offers meaningful opportunities for connection among Denver's civic and business leaders while paying tribute to those whose contributions are shaping our downtown's future.

Community Celebration | Union Station, 7:30 - 10:00pm

Following the formal program, the celebration opens up as we move to the iconic Union Station for a larger standing reception. This transition allows us to welcome the wider downtown community into the festivities, creating space for networking, new connections, and shared celebration in one of Denver's most beloved landmarks.

Two venues. Two experiences. One celebration.

Join us on November 12, 2026.



ALL DOWNTOWN DENVER AWARDS SPONSORS RECEIVE:

HIGH VISIBILITY MARKETING AND BRAND PROMOTION

- Logo/name recognition throughout all Downtown Denver Awards marketing assets, promotional campaigns, and onsite signage, reaching thousands of downtown stakeholders.

RECOGNITION FROM THE STAGE AT LIVE EVENT

- Verbal acknowledgment from the stage during the formal awards program

PREMIER NETWORKING AND EXCLUSIVE ACCESS

- Your guests will enjoy an entire evening of access to both our exclusive Awards Stage Program and Dinner as well as the Community Celebration to follow at Union Station, maximizing networking opportunities throughout the evening.

LEVEL-SPECIFIC BENEFITS INCLUDE:

	PREMIER - SOLD	TITLE	CELEBRATION - \$15K	TABLE - \$8K
Named Sponsor	Of the Downtown Denver Awards (Downtown Denver Awards program and Community Celebration)	Of either Downtown Denver Awards program or Community Celebration		
High-visibility speaking opportunities	Speak at three events: Downtown Denver Awards Community Celebration Awards Jury Kickoff	Speak at sponsored event (Downtown Denver Awards program or Community Celebration)	Choice: Present an award at Downtown Denver Awards or sponsor a celebratory activation	
Company representative on Awards Jury				
Number of Guests	20 tickets (2 tables)	10 tickets (1 table)	10 tickets (1 tables)	10 tickets (1 table)
Logo Hierarchy	1 st position (Industry exclusivity)	2 nd position (Industry exclusivity)	3 rd position (Industry exclusivity)	4 th position

2026 DOWNTOWN DENVER AWARDS: SPONSORSHIP DETAILS

PREMIER SPONSOR | SOLD

UNIQUE SPEAKING AND PARTICIPATION OPPORTUNITIES

- Opportunity to speak at sponsored events, including Title Sponsor remarks during the Downtown Denver Awards
- Opportunity for a company representative to serve on Awards Jury
- Opportunity to speak at the Awards jury Kickoff Reception

MARKETING & PROMOTION

- Industry exclusivity, up to Celebration Level
- Top tier logo placement on Downtown Denver Awards website and marketing and promotional materials
- Top tier logo recognition on digital signage at the 2026 Downtown Denver Awards live event and in sponsor slideshow loop

HOSPITALITY & ENGAGEMENT

- Invitations to hosted events at your office
- Host recognition during Awards Jury reception and tour day
- Your entire party of 20 enjoys access to both exclusive dinner and larger community celebration at Union Station



TITLE SPONSOR | \$25,000

UNIQUE SPEAKING AND PARTICIPATION OPPORTUNITIES

- Opportunity to speak at sponsored event (Downtown Denver Awards program or Community Celebration at Union Station)
- Opportunity for a company representative to serve on selective Awards Jury

MARKETING & PROMOTION

- Industry exclusivity, up to Celebration Level
- 2nd tier logo placement on Downtown Denver Awards website and marketing and promotional materials
- 2nd tier logo recognition on digital signage at the 2026 Downtown Denver Awards live event and in sponsor slideshow loop

HOSPITALITY & ENGAGEMENT

- Your entire party of 10 enjoys access to both exclusive dinner and larger community celebration at Union Station

CELEBRATION SPONSOR | \$15,000

UNIQUE SPEAKING AND PARTICIPATION OPPORTUNITIES

- Opportunity to present an Award (speaker subject to DDP approval) or sponsor a Celebration activation
- Opportunity for a company representative to serve on selective Awards Jury

MARKETING & PROMOTION

- 3rd tier logo placement on Downtown Denver Awards website and marketing and promotional materials
- 3rd tier logo recognition on digital signage at the 2026 Downtown Denver Awards live event and in sponsor slideshow loop
- Opportunity for a company representative to serve on selective Awards Jury

HOSPITALITY & ENGAGEMENT

- Your entire party of 10 enjoys access to both exclusive dinner and larger community celebration at Union Station

TABLE SPONSOR | \$8,000

MARKETING & PROMOTION

- 4th tier logo placement on Downtown Denver Awards website and marketing and promotional materials
- 4th tier logo recognition on digital signage at the 2026 Downtown Denver Awards live event and in sponsor slideshow loop

HOSPITALITY & ENGAGEMENT

- Your entire party of 10 enjoys access to both exclusive dinner and larger community celebration at Union Station

NOTE: Downtown Denver Partnership **Pinnacle Members** are eligible for a \$3,000 discount on Table Sponsorships.

